

Technical Opinion: Phases & Cycles

February 10, 2014

PARKLAND FUEL CORPORATION

*e***Research Corporation** is pleased to provide a technical report by **Phases & Cycles Inc.** on Canada's largest independent fuel distributor and marketer, **Parkland Fuel Corporation**.

Analysts Monica Rizk and Ron Meisels report that higher targets are visible for Parkland. View chart on the following page.

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Its research is delivered to over 100 companies across North America through timely reports and consulting services. The research is based on technical, cyclical, and sentiment indicators.

Phases & Cycles was founded by Ron Meisels. Tel: 514 393 3653 ronmeisels@phases-cycles.com www.phases-cycles.com

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Bob Weir, CFA Director of Research

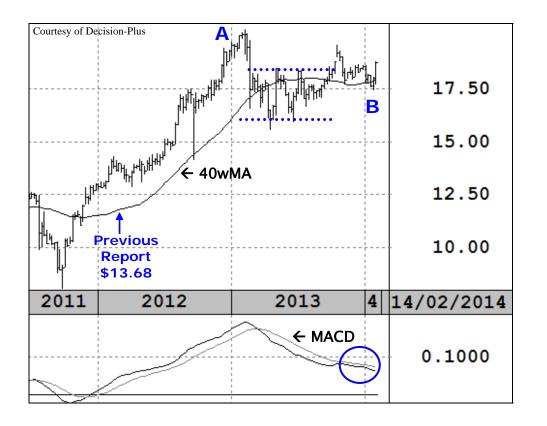
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PARKLAND FUEL STATUS

Sector: Consumer Discretionary – Specialty Stores

(PKI-T: \$18.73; Dividend: \$1.04; Yield: 5.61%; Weekly Chart from August 2011)



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In our previous publication on Parkland Fuel (March 5, 2012 - \$13.88) we reported a breakout from a large base and the start of a new major up-leg. Investors chased the stock all the way up to \$20.30 for a 48% appreciation at that time (A).

As the stock became overbought, investors started to take profit and consequently, Parkland Fuel pulled back and settled into a narrow trading range mostly between \$16.00 and \$18.50 for about seven months (dotted lines). More recently the stock held above its 40-week Moving Average (40wMA - B) and now appears ready to resume the long-term uptrend.

Technical indicators including the rising 40wMA confirm the bullish status. Only a decline below \pm \$17.50 would be negative.

<u>Point & Figure measurements</u> provide targets of \$21 and \$24 (12% and 28% appreciation potentials from current levels). Higher targets are visible.

Monica Rizk Ron Meisels

Phases & Cycles Inc, 2020 University, Suite 1903, Montreal, QC H3A 2A5

Tel.: (514) 393-3653 E-mail: RonMeisels@phases-cycles.com www.phases-cycles.com

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